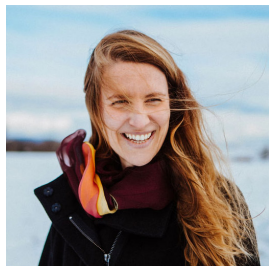


CV AGUDIN CATALINA

PERSONAL INFORMATION



NAME: Agudin Catalina Lucía
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MATRICULATION no. (Uni Bern): 16-654-493

EDUCATION

August 2019—present

PhD Doctoral Candidate, dissertation at the University of Bern, Institute of Social Anthropology. Studies in the Arts (SINTA), doctoral program of the Faculty of Humanities at the University of Bern and the Bern University of the Arts (HKB).

Supervisor: Prof. Dr. Heinzpeter Znoj, co-supervisor: Dr. Minou Afzali.

Official matriculation date: 1st August 2019. Actual start date of dissertation: 1st February 2021 (due to maternity leave and preparatory activities in the context of SINTA program).

Project founded by the Swiss National Science Foundation.

Doc.CH 01.09.2021—31.01.2025

September 2016—January 2019

Master “Integrative Design” at the Fachhochschule Nordwestschweiz, Basel (FHNW).

Score: 5.5.

July 2018

Shoe design course at the “Istituto di Moda Burgo”, Milano.

March 2004—December 2010

Degree in Industrial Design at Faculty of Architecture, Design and Urbanism (FADU), University of Buenos Aires (UBA), Argentina. These studies last 5 years and the diploma expedition has a delay of three years (Diploma 2013).

March 2004—December 2005

Photography course at the school “Escuela Argentina de Fotografía”.

1990—2003

Attended at the Pedro Poveda School in Buenos Aires, Argentina.

EMPLOYMENT HISTORY

July 2011—present

Working as a freelance designer in different Design-Projects in Argentina/Switzerland.

December 2012—December 2014

Worked as a graphic designer in Ionesoft, Switzerland.

April 2010—July 2011

Worked in the design department of the marketing agency Prado in Buenos Aires.

August 2008—July 2010

Led the design area of the NGO Arte y Esperanza. She also coordinated design workshops within two aboriginal communities in Northern Argentina.

INSTITUTIONAL RESPONSIBILITIES

July 2018—December 2018

Substitution of the school direction at sprachart, Bern (due to director's maternity leave).

2011—present

Created tonocoté shoes. Designed products and image of the brand, does administration of the entire project. www.tonocote.ch

APPROVED RESEARCH PROJECTS

2010

Agudin, C., Vázquez A. (2010). Investigación exploratoria sobre la producción objetual de la comunidad Wichi. Proyecto 021, Programación Científica UBACyT, 2008-2011. Diseño, Epistemología de diseño. Construcción Social de la Cultura del Producto.
<https://issuu.com/acunar/docs/red-i-a->

TEACHING ACTIVITIES

December 2014—present

Working as a Spanish teacher at sprachart, Bern.

March 2010—December 2012

Taught "Industrial Design" in class led by Prof. I.D. Beatriz Galán, Faculty FADU, UBA.

ACTIVE MEMBERSHIPS IN SCIENTIFIC SOCIETIES, FELLOWSHIPS IN RENOWNED ACADEMIES

August 2019—present

Member of the Institute of Design Research, Bern University of Applied Sciences.

March 2010—December 2012

Member of the CEPRODIDE - Center of Research in Project, Design and Development, FADU - Faculty of Architecture, Design and Urbanism, UBA - University of Buenos Aires.

PRIZES, AWARDS, FELLOWSHIPS

- 2015** Obtained the "Sello de Buen Diseño Argentino" (Good Argentinean Design Label) for tonocoté.
- 2015** Participated with "tonocoté" in the fashion show: "Designers Look BA, fall winter" Bs As, Argentina.
- 2014** Participated with "tonocoté" in the fashion show: "Designers Look BA, spring summer" Bs As, Argentina.
- 2013** Received a prize in the "Argentinien national shoe design competition" with tonocoté project.
- 2013** Won the competition to represent Argentinian Design in "Design Abroad. Torino and Palermo, Italy."
- 2012** The project "tonocoté" was selected in Innovar Argentina (selection of the most innovative national ideas).
- 2011** Her project "Maquina de remo" was selected in Innovar Argentina.
- 2010** The project "360 Colectivo Urbano" was selected in Innovar Argentina.
- 2010** Participated in a design exposition called "Urban Gaucho" in Berlin, Germany.

PERSONAL SKILLS

- | | |
|-----------|--|
| SOFTWARE | Rhinoceros, Solid works, 3D Max für Rendering, Adobe CreativeSuite and Office. Mac OS and Windows. |
| LANGUAGES | Fluent in English (C1), German, and Italian (B2). Mother tongue Spanish. |